



*Great Taste*  
in **ADVERTISING**



*Print Advertising that Lasts.*

**12<sup>th</sup> EDITION**

**Our annual Mobile Maitre D' Restaurant and Menu Guide is a must-have for our customers, a one-stop menu for over 30 of Winnipeg's best restaurants delivered directly to their door.**

**Advertise Directly to Winnipeg's Most Desirable Consumers**

- Mobile Maitre D' caters to thousands of households and businesses per month
- Active Professionals • Dual Income Families • Business Owners • Home Owners
- Mobile Maitre D' makes over 2400 deliveries per month

**Great Media Buy – Only Pennies Per Copy**

- Distribution of 30,000 copies
- From only 5 cent per magazine, your full color ad is printed and distributed to qualified and targeted prospects
- Your message is being seen daily by thousands in print and on-line

**High Quality Publication**

- Full size magazine format in full color on thick, high gloss paper
- Professionally designed ads & content

**Long Shelf Life – Exceptional Coverage**

- Repeat order rate of 65% from existing customers
- Your ad will be viewed over and over by a captive audience
- Longer exposure over other popular print advertising

**DISTRIBUTION**

- Distributed through Participating Winnipeg Restaurants
- Distributed through MLCC Liquor Marts
- Distributed through select Winnipeg Hotels
- Available on-line at [www.mobilemaitred.com](http://www.mobilemaitred.com)



**ADVERTISING INQUIRIES:**

Ryan Walker: 204.612.8113  
 Steve Rampersad: 204.990.1756  
 Mike Litman: 204.880.1376

menu@mobilemaitred.com  
[www.mobilemaitred.com](http://www.mobilemaitred.com)

Mobile Maitre D'  
 215 Sherbrook St.  
 Winnipeg, MB R3C 2B7

**Advertising Rates**

**Size**

Double Page Spread .....	\$2900
Full page .....	\$1500
1/2 Page .....	\$800
1/3 Page .....	\$550
1/4 page .....	\$450

**Premium Position**

Centre Page Spread .....	\$3500
Outside Back Cover .....	\$2300
Inside Front Cover .....	\$2200
Inside Back Cover .....	\$1650

**Need an ad?**

For a nominal fee, let our creative team work with you to create one. Speak to your Account Executive about this service.

**Ad Design Rates**

Double Page Spread .....	\$250.00
Full Page .....	\$150.00
1/2 Page & 1/3 Page .....	\$125.00
1/4 Page .....	\$75.00